



6 Things You Can Do To Improve Your Web Site's Search Rankings

Lynn & Dick Slackman
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Bank

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Results 1 - 10 of about 585,000,000 for **bank** [definition]. (0.14 seconds)

Bank of America®
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Welcome to **Bank of America**, the nation's leading financial institution and home for all of your personal financial needs. [Show stock quote for BAC](#)
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Bank of America Online Banking: Online Banking Overview from Bank ...
Discover why more than 20 million people choose **Bank of America** Online Banking. With Online Banking you can manage your accounts, pay your bills and more.
www.bankofamerica.com/onlinebanking/ - 65k - [Cached](#) - [Similar pages](#)

Wells Fargo Bank
Start here to **bank** and pay bills online. Wells Fargo provides personal banking, investing services, small business, and commercial banking.
www.wellsfargo.com/ - 18k - [Cached](#) - [Similar pages](#)

News results for bank

 **\$8bn 'missing' from Allen Stanford's offshore bank** - 18 hours ago
INVESTIGATORS examining Sir Allen Stanford's offshore **bank** say that \$8 billion (£5.6 billion) of investors' money has disappeared. ...
[Times Online - 6564 related articles >](#)
[Wall Street skids on bank fears - eTaiwan News - 2691 related articles >](#)
[Experts push to nationalize US banks - Detroit Free Press - 1085 related articles >](#)

The World Bank
worldbank.org - The World **Bank** Group offers loans, advice, and an array of customized resources to more than 100 developing countries and countries in ...
www.worldbank.org/ - 41k - [Cached](#) - [Similar pages](#)

SunTrust Banks, Inc.
Local mortgage department and commercial branch banking.
www.suntrust.com/ - 39k - [Cached](#) - [Similar pages](#)

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Capital One Savings
Earn 2.50% APY on \$10,000 balances.
No fees. FDIC Insured.
www.CapitalOne.com/DirectBanking

Bank?
Need To Borrow Money Fast?
Apply Online Line For Up To \$1,500
welendcash.com

Bad Credit Banks
Open a new checking account with no credit check or chexsystems
www.CheckingTool.com

Bank Alton IL


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Web Maps Results 1 - 10 of about 160,000 for bank alton il (0.16 seconds)

Local business results for bank near Alton, IL



A. US Bank Upper Alton, IL Office - www.usbank.com - (800) 872-2657 - 1 review
B. US Bank North Alton, IL Office - www.usbank.com - (800) 872-2657 - 1 review
C. Liberty Bank - www.bankliberty.com - (618) 462-7000 - 1 review
D. Associated Bank - www.associatedbank.com - (618) 465-4422 - More
E. Regions Bank - www.regions.com - (618) 463-4600 - More
F. Carrollton Bank - www.carrolltonbanking.com - (618) 467-1700 - More
G. US Bank Alton Square, IL Office - www.usbank.com - (800) 872-2657 - More
H. Cornerstone Bank & Trust - www.cstonebank.com - (618) 465-5656 - More
I. Meridian Bank - onlinebanking.meridianbankusa.com - (618) 208-2300 - More
J. Bank of Edwardsville the: Alton Centers - www.4thebank.com - (618) 463-7020 - More

More results near Alton, IL >

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Alton Bank
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REGIONS BANK, ALTON, IL on MacRAE'S - Business Info Since 1892 [F][X]
Info for REGIONS BANK powered by MBB YELLOWPAGES.COM Industrial Directory includes address, phone, website, map, toll free number. A specialist in LOANS, ...
www.nexport.com/company.cfm?company=1108421_REGIONS_BANK_LOANS_ALTON_IL - 20k - Cached - Similar pages -

US Bank, Alton IL 62002 -- MerchantCircle.com [F][X]
Sep 25, 2008 ... US Bank, 1520 Washington Ave, Alton, IL. Tel: 618-474-3034. Come to MerchantCircle to get US Bank information, coupons, and reviews.
www.merchantcircle.com/business/U.S.Bank.Alton.IL.618-474-3034 - Similar pages -

All Job Listings Associated Bank Alton, IL - Direct Employer ... [F][X]
Job Listings Associated Bank Alton, IL - Direct Employer Listings | The Job Fool - Speed up your job search and find better jobs!
thejobfool.com/employers/index.cfm/co/Associated%20Bank//Alton,%20IL - 37k - Cached - Similar pages -

Liberty Bank, Alton, IL - Reviews and maps - Yahoo! Local [F][X]
Liberty Bank, Alton, IL - Reviews and maps - Yahoo! Local, 618.462.7000. Get Ratings, Reviews, Photos and more on Yahoo! Local.
local.yahoo.com/info-17555548-liberty-bank-alton - 30k - Cached - Similar pages -

Liberty Bank- Alton, Illinois - AOL Video [F][X]
Liberty Bank- Alton, Illinois Video on AOL Video - Alton, IL- Are you looking for a bank with cutting edge technology and quality financial products, ...
video.aol.com/video-detail/liberty-bank-alton-illinois/2627261122 - 61k - Cached - Similar pages -

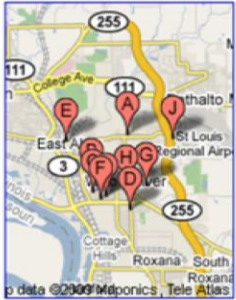
bankliberty.com - Home [F][X]
Take your statement electronically with Liberty Bank! It's fast, easy, and even more secure than a paper statement. Click below to learn more about this ...
www.bankliberty.com/ - 15k - Cached - Similar pages -

FDIC: SA-242-2007: Counterfeit Cashier's Checks Bearing the Name ... [F][X]
Aug 29, 2007 ... Liberty Bank, Alton, Illinois, has contacted the Federal Deposit Insurance ...
Done

Insurance Wood River IL

Web Maps Results 1 - 10 of about 286,000 for [insurance wood river il](#). (0.20 seconds)

Local business results for [insurance](#) near [Wood River, IL](#)



A. [State Farm Insurance Companies: Agents](#) - [www.judydeleonardis.com](#) - (618) 259-1357 - [More](#)
B. [State Farm Insurance Companies: Agents](#) - [www.gregmossmaninsurance.com](#) - (618) 254-1251 - [More](#)
C. [Jim Allen - Allstate Insurance Agent](#) - [agent.allstate.com](#) - (618) 254-2300 - [More](#)
D. [State Farm Insurance Companies: Agents](#) - [www.ronwisnasky.com](#) - (618) 254-9314 - [More](#)
E. [Fred Bright State Farm](#) - [www.fredbright.net](#) - (618) 259-6014 - [More](#)
F. [Lewis & Clark Insurance](#) - [www.lewis-clarkinsurance.com](#) - (618) 254-9363 - [More](#)
G. [Bartels & Holmes Insurance Agency](#) - [maps.google.com](#) - (618) 259-4200 - [More](#)
H. [Country Insurance & Financial Services: Agent Offices](#) - [www.countryfinancial.com](#) - (618) 258-4858 - [More](#)
I. [GuideOne Insurance Co](#) - [www.guideone.com](#) - (618) 254-1333 - [More](#)
J. [ABC Healthcare Plans Inc](#) - [www.illinoishealth.com](#) - (618) 498-1790 - [More](#)

[More results near Wood River, IL >](#)

[National Flood Insurance Program, Flood Information, Wood River ...](#)
Feb 1, 2009 ... This community participates in the National Flood Insurance Program (NFIP).
... The City of **Wood River, Illinois** 111 North **Wood River** Avenue ...
[www.woodriver.org/FloodInfo/Insurance/NatlFloodInsurancePgm.htm](#) - 17k -
[Cached](#) - [Similar pages](#)

[Your Flood Insurance Claim, Flood Information, Wood River ...](#)
Feb 1, 2009 ... For more information about the NFIP and flood insurance, contact your ... The
City of **Wood River, Illinois** 111 North **Wood River** Avenue ...
[www.woodriver.org/FloodInfo/Insurance/YourFloodInsuranceClaim.htm](#) - 19k -
[Cached](#) - [Similar pages](#)
[More results from www.woodriver.org >](#)

[Allstate Insurance Companies, Wood River IL 62095 ...](#)
MerchantCircle.com -- Allstate Insurance Companies of 300A N **Wood River** Ave, **Wood River, IL**. Phone: 618-254-2300. Jim Allen, Auto-Home-Life-Business-Renters ...
[www.merchantcircle.com/business/Allstate.Insurance.Companies.618-254-2300](#) - 29k -
[Cached](#) - [Similar pages](#)

[State Farm Insurance, Wood River IL 62095 -- MerchantCircle.com](#)
State Farm Insurance, 300 S Central Ave, **Wood River, IL**. Tel: 618-254-9314. Come to
MerchantCircle to get State Farm Insurance information, coupons, ...
[www.merchantcircle.com/business/State.Farm.Insurance.618-254-9314](#) - 31k -
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[More results from www.merchantcircle.com >](#)

[Wood River Insurance-Finance - StLouis.com](#)
203 E Ferguson Ave, **Wood River, IL** 62095 Map, +1 618.254.2254. **Wood River, Insurance-Finance**, Taxes - Asap Tax Service. 191 N Old Saint Louis Rd, **Wood River** ...
[www.stlouis.com/insurance-finance/business-directory/east-river-illinois](#)

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[www.tomchouinard.com](#)
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home decorating wood river il

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Re

[Interior Decorating & Design - Oak Park, River Forest, Forest Park ...](#)

Forest Park, **Illinois River Forest**, **Illinois** Elmwood Park, **Illinois** ... For over 20 years - interior painting, exterior painting, **wood** staining, ...

[www.shopoakpark.com/intdesign.asp](#) - [Similar pages](#)

[East River Illinois Suburbs Interior Design - StLouis.com](#)

426 S 9th St, **Wood River, IL** 62095 Map, +1 618.251.5521 ... Discount **Decorating** Outlet.

2005 W Hey 50, Fairview Heights, **IL** 62269 Map, +1 618.624.1188 ...

[www.stlouis.com/interior-design/business-directory/east-river-illinois-suburbs](#) - 34k -

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[Furniture Stores in Wood River, IL - Yellow Pages - Switchboard.com](#)

Furniture Stores in **Wood River, IL**: Find **Wood River** Furniture Stores on ... Also find **Home** Furnishings Stores, Outdoor Benches, Tables Retail, etc.

[www.switchboard.com/Wood-River-IL/Furniture-Stores/](#) - 162k - [Cached](#) - [Similar pages](#)

[Tropical in Wood River, IL - Yellow Pages - Switchboard.com](#)

Tropical in **Wood River, IL**: Find **Wood River** Tropical on Switchboard.com, ... Services:

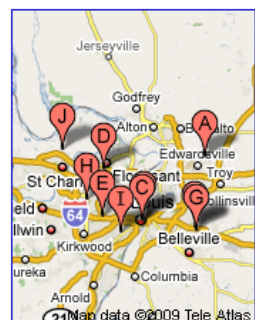
Decorating, Designers. Business Categories: **Home** Furnishings Stores, ...

[www.switchboard.com/Wood-River-IL/Tropical-&-saltwater-fish/](#) - 59k -

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[Local business results for home decorating near Wood River, IL](#)



A. [Finishing Touch](#) - [www.finishingtouchdecorating.com](#) - (618) 692-1574 - [More](#)

B. [Patricia Stevens College](#) - [www.patriciastevenscollege.edu](#) - (314) 421-0949 - [More](#)

C. [art4stl.com](#) - [www.art4stl.com](#) - (636) 519-0636 - [More](#)

D. [Home Decor Liquidators LLC](#) - [www.hdfurnitureandflooring.com](#) - (314) 522-8888

E. [Soft Surroundings](#) - [www.softsurroundings.com](#) - (314) 262-4949 - [More](#)

F. [Home Decor Liquidators: Fairview Heights IL](#) - [www.hdfurnitureandflooring.com](#)

G. [Carpet One Advance Decorating](#) - [advancecarpet1fairviewheights.com](#) - (618) 624-1188

H. [Artistic Pillow Concepts](#) - [apc113.com](#) - (314) 989-9066 - [More](#)

I. [Home Decor Liquidators](#) - [www.hdfurnitureandflooring.com](#) - (314) 832-5300 - [More](#)

J. [Grateful Thread Home Decor](#) - [www.thegratefulthread.net](#) - (636) 916-1188 - [More](#)

[More results near Wood River, IL >](#)

[Wedding Florists in Wood River, IL, USA - Wedding Mapper](#)

Read ratings and reviews about Florists in **Wood River, IL, USA!** ... I took **home** every last little bit of it and **decorated** my office and **home** with it for ...

[www.weddingmapper.com/wedding_vendors/il/wood_river/florists/13](#) - 34k -

[Wood River Illinois Refinery Job \(job, wage, test, positions ...](#)

1 post - Last post: Sep 20, 2008

I am from Durham, NC and am travelling to **Illinois** to take a test for an Electrical/Instrumentation Technician job at the **Wood River** Refinery just. ... House, Garden Forum Link, **Home** Interior Design and **Decorating** ...

[www.city-data.com/forum/work-employment/439509-wood-river-illinois-refinery-job.html](#) - 59k -

[Cached](#) - [Similar pages](#)

[Wood River Textiles Kitchen Towels Directory - Free Information ...](#)

Galaxy > **Home** Furnishing and **Decorating** > Housewares > Linens and ... **Wood River, IL**. Embroidery House (954) 341-8210 8873 NW 57th Ct ...

[www.decorativedisposableguesttowels.co.cc/wood-river-textiles-kitchen-towels/](#) - 54k -

[Cached](#) - [Similar pages](#)

[DiGilio Decorating](#)

DiGilio **Decorating**. Michael DiGilio C.P. 7718 W. Monroe Forest Park, **IL** 60130 ... is a term used to describe the copying of a marble or **wood** finish using paint. ... of a missing antique tile in an entry of a **River Forest, IL. home?** ...

[www.digidecor.com/](#) - 11k - [Cached](#) - [Similar pages](#)

[True Colors Home Decorating Inc in Montpelier, VT | 141 River ...](#)

True Colors **Home Decorating** Inc. Not Rated | Write a Review. 141 **River** Street, Suite 2, ... Window Shades; Window Treatment; Woven **Wood** Blinds & Shades ...

[www.superpages.com/bp/Montpelier-VT/True-Colors-Home-Decorating-Inc-L0000999364.htm](#)

- 82k - [Cached](#) - [Similar pages](#)

[Kitchen Cabinets & Equipment, General Contracting, Remodeling ...](#)

... Lakeview, Jefferson Park, Logan Square, Gold Coast, **River** North, Streeterville, **IL**. ... We also offer interior **decorating** services that will make your **home** the talk of the neighborhood! ... **Wood**-Mode; Wellbourne; Stone City; Ultracraft; Caesar Stone ... Design For You, 5315 N Clark St, Chicago, **Illinois** 60640 ...

[storefront.dexonline.com/design-you-household-construction-design-chicago-il](#) - 53k -

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[jeffrey flowers by design wood river il](#)

[motoxdecals.com wood river il](#)

[wood river electronics wood river il](#)

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interior design wood river IL

[East River Illinois Suburbs Interior Design - StLouis.com](#)

6197 Leo Dr, Belleville, IL 62223 Map, +1 618.398.3474. **Wood River, Interior Design** - Asap Interiors. 426 S 9th St, **Wood River, IL** 62095 Map ...
[www.stlouis.com/interior-design/business-directory/east-river-illinois-suburbs](#) - 34k - [Cached](#) - [Similar pages](#)

[Alton, IL, Architecture Design Firm Interior Yellow Page Listings](#)

Top Architecture **Design Firm Interior** in Alton, IL - Lefferson & Associates Inc, Interiors By Barbara, ... **Wood River**. Surrounding Zip Codes ...
[architecture-design.iaf.net/yellow/Alton-IL.html](#) - 44k - [Cached](#) - [Similar pages](#)

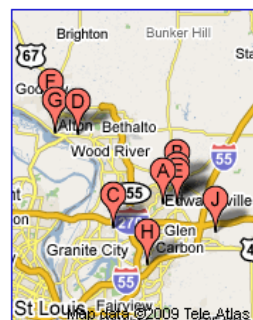
[Schools universities in Wood River, IL - Yellow Pages ...](#)

Schools universities in **Wood River, IL**: Find **Wood River** Schools ... Specialties: Early Childhood Education, **Interior Design**, Medical Administration, more. ...
[www.switchboard.com/Wood-River-IL/Schools-universities-&-colleges/-](#) 160k - [Cached](#) - [Similar pages](#)

[Computer training in Wood River, IL - Yellow Pages - Switchboard.com](#)

Computer training in **Wood River, IL**: Find **Wood River** Computer training on Switchboard.com, ... Specialties: Early Childhood Education, **Interior Design**, ...
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[Local business results for interior design near Wood River, IL](#)



- A. [Ginger Huff Interior](#) - [www.gingerhuffinteriors.com](#) - (618) 656-4728 - [More](#)
- B. [Finishing Touch](#) - [www.finishingtouchdecorating.com](#) - (618) 692-1574 - [More](#)
- C. [Abode Interior Concepts](#) - [abodeinteriorconcepts.com](#) - (618) 447-5069 - [More](#)
- D. [Tropical Decor Inc](#) - [maps.google.com](#) - (618) 466-5401 - [More](#)
- E. [Dove Flooring Inc](#) - [www.doveflooring.com](#) - (618) 659-9027 - [1 review](#)
- F. [CPC Interior Design](#) - [maps.google.com](#) - (618) 466-6505 - [More](#)
- G. [Mosaic's Fine Home Furnishings](#) - [maps.google.com](#) - (618) 463-7005 - [More](#)
- H. [Martin Glass Company](#) - [www.martinglass.net](#) - (618) 345-7990 - [More](#)
- I. [Decorative Design](#) - [maps.google.com](#) - (618) 692-6639 - [More](#)
- J. [Accents Unlimited](#) - [www.accentsunlimited.biz](#) - (618) 667-9187 - [More](#)

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[Wood River, Illinois Yellow Pages](#)

Search for local businesses and things to do in **Wood River, Illinois**. ... **Interior Design**
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[wood_river-il.yellowusa.com/-](#) 82k - [Cached](#) - [Similar pages](#)

[cars for Sale in Wood River IL - AOL Autos](#)

Location: **Wood River, IL Interior** Color: unknown. Mileage: 49925. Exterior Color: Silver. add to FAV. Order a CARFAX Vehicle History Report ...
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I am from Durham, NC and am travelling to **Illinois** to take a test for an Electrical/Instrumentation Technician job at the **Wood River** Refinery just. ... Home **Interior Design** and Decorating, Military Life and Issues ...
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[Wood River, IL Home and Garden Construction, Repair, and ...](#)

(314) 576-5827 Web Site More Info, Serving **Wood River, IL**. Directions in **Design Inc** Specializing In **Interior Design** And Purchasing ...
[yp.yahoo.com/yp/Wood_River_IL/Home_and_Garden_Construction_Repair_and...Interior_Design/8109659.html](#) - 55k - [Cached](#) - [Similar pages](#)

[Development Overview, Building Permit, Wood River, Illinois \(IL\)](#)

Feb 1, 2009 ... The inspector will check to ensure the drywall on the **interior** of a The City of **Wood River, Illinois** 111 North **Wood River** Avenue ...
[www.woodriver.org/Business/DevelopmentProcess/Permits/BuildingPermit.htm](#) - 38k - [Cached](#) - [Similar pages](#)

[Businesses in Wood River, IL - Illinois - Local Business Directory ...](#)

Businesses in **Wood River, IL - Illinois** - Local Business Directory ... Government Offices - State - Graphic **Designers** - Computer - Grocers - Retail ...
[us.loadedweb.com/local/illinois/wood-river/-](#) 22k - [Cached](#) - [Similar pages](#)

Searches related to: **interior design wood river il**

[motoxdecals.com wood river il](#)

[wood river electronics wood river il](#)

[computerassist](#)



Help search engines understand what your web site is about

- Be very descriptive when writing about your products & services
 - Search engines **only** understand words
 - They **DO NOT** read pictures or videos
 - They **DO** read descriptions of pictures & videos
- Use synonyms and many word variations
 - Chiropractor, chiropractic, chiro, subluxation, chiropractic therapy, chiropractic adjustment



Increase the amount of expert information on your web site

- Search engines want to give their viewers the best information available.
- Your site will rank better if search engines believe your web site has expert information.
- 200-500 words per page is optimal
- Links to other web sites DO NOT count as expert information.



Think like your customers

1. Make a list of words your customers would use to search for your products & services
2. Rank these words in order of importance
3. Remove references to your business' name and your name
4. Include location information like:
Wood River Illinois, Wood River IL, 62095

Interior Decorator

Keywords	Average Search Volume / Month
Decorating	2,240,000
Interior Design	1,220,000
Home Design	550,000
Interior Designer	201,000
Design Room	201,000
Home Interior	165,000
Interior Designer	135,000
Interior Design Decorators	49,500

Accountant

Keywords	Average Search Volume / Month
CPA	1,500,000
Accountants	1,220,000
Accountant	823,000
Public Accountants	246,000
Accountancy	135,000
Accounting firms	60,500
Accounting firm	40,500

More about keywords

1. Don't forget plurals and abbreviations
 - Accountant, accountants
 - Saint Louis, St Louis, STL
2. Embed your keywords in your web page
 - especially in headings and bolded text
 - important keywords should occur 2-4 times per 100 words of text



Add strong keywords to your meta-tags

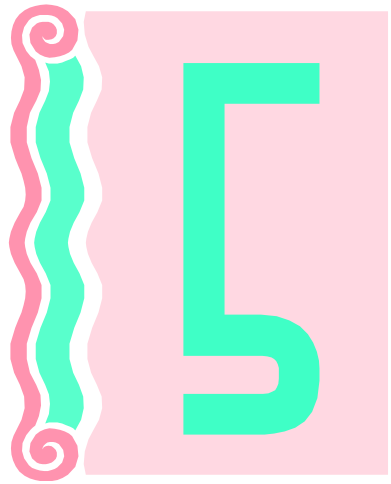
1. **Title:** 5 to 10 words & no more than 75 characters (including blanks)
2. **Description:** up to 165 characters
3. **Keywords**

8 words & 63 characters

Tenby Technologies: Websites for the Belleville Illinois area.

Tenby Technologies (TenbyTech) provides website development, internet technology support and training in the Belleville, O'Fallon and St. Louis areas.
www.tenbytech.com/ - 6k - [Cached](#) - [Similar pages](#) –

149 characters



Ask other web sites to link to your web site

Search Engines will think your web site is important if other important web sites link to your web site.

- Blogs & Discussion Forums
- Reciprocal links
- Link farms



Continually update your web site

- Continually add new content to your site
- Once you stop updating, your rankings will fall

Search Engine Optimization (SEO)

- Search Engine Optimization (SEO) is the art & science of making your web site more accessible to viewers than your competitor's web site.

If You Hire Someone To Optimize Your Web Site

- Initial Assessment
- SEO Plan with an estimate of the cost
 - Costs vary significantly
- Implementation of the Plan
 - 1 to 3 months, or more
- Monitoring
- Periodic tune-ups
 - Frequency depends on the competition



Call on us if you need help!

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6 Things You Can Do To Improve Your Web Site's Search Rankings

1. Help search engines understand your web site
2. Increase the amount of expert information on your web site
3. Think like your customers
4. Add strong keywords to your meta-tags
5. Have other web sites link to your web site
6. Continually update your web site

Lynn & Dick Slackman

www.tenbytech.com

info@tenbytech.com

618-799-9757